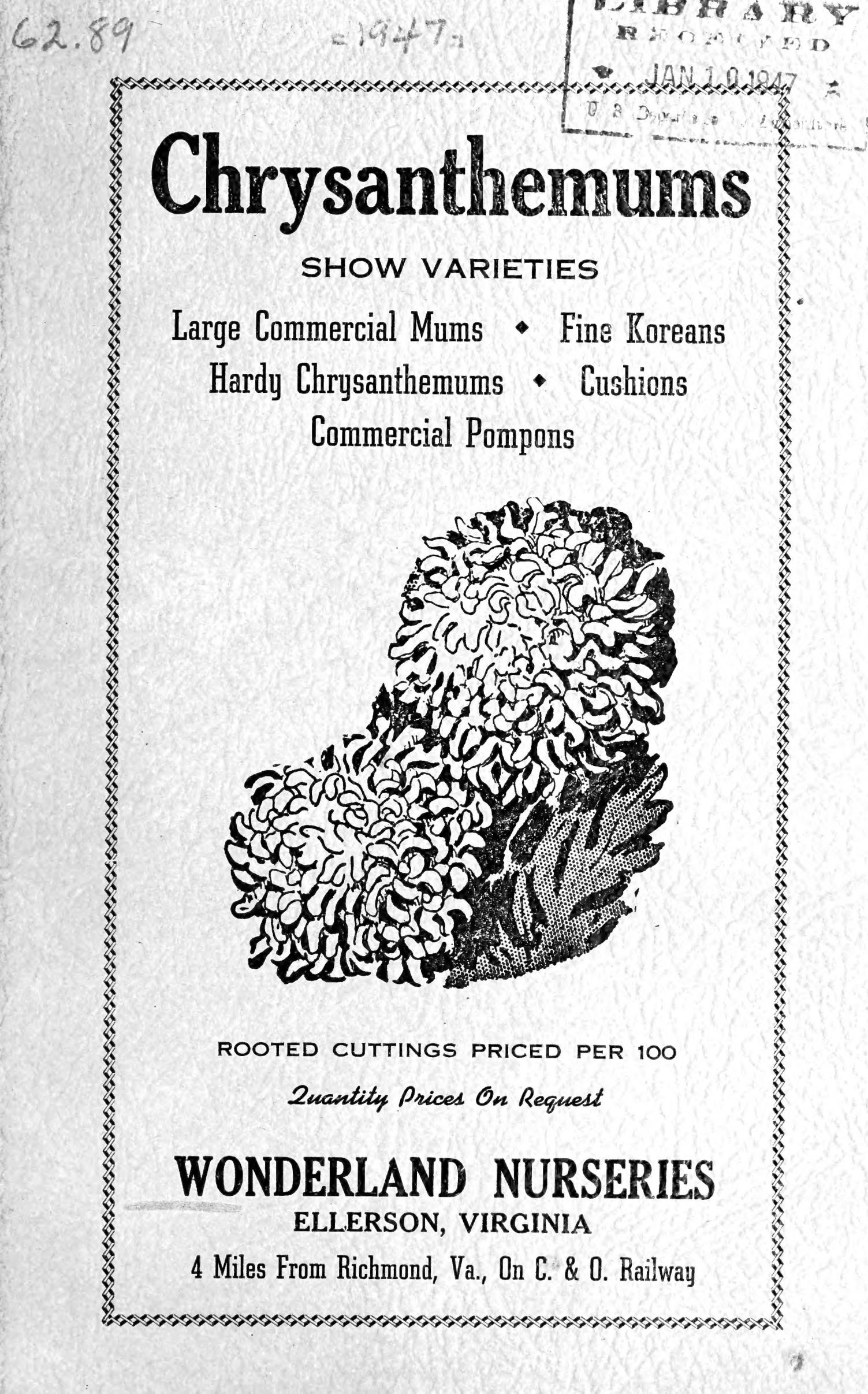


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Do not assume content reflects current scientific knowledge, policies, or practices.





## To Our Patrons

PLACE YOUR ORDER AS EARLY AS POSSIBLE.  
GIVE A SECOND CHOICE LIST IF YOU ARE IN A HURRY.

WE WILL SEND FIRST CHOICE IS POSSIBLE.  
OUR TERMS ARE CASH, NET, UNLESS OTHERWISE ARRANGED.

NOT LESS THAN 25 PLANTS OF ANY VARIETY WILL BE SUPPLIED.

MORE THAN 25 OF A VARIETY MUST BE IN MULTIPLES OF 25.

Where price is \$4.00 per 100, 25 plants will cost \$1.00.

**WE CANNOT SHIP LESS THAN 100 PLANTS UNDER ANY CIRCUMSTANCES.**

YOU MAY ORDER 25 EACH OF FOUR KINDS BUT ORDER MUST TOTAL 100 PLANTS.

WE ARE LOCATED FOUR MILES FROM RICHMOND, VIRGINIA, ON THE C. & O. RAILWAY. ALL ORDERS ARE SHIPPED BY EXPRESS UNLESS OTHERWISE INSTRUCTED. ORDERS FROM FAR DISTANT PLACES WILL BE PACKED EXTRA LIGHT AND SHIPPED BY AIR EXPRESS. WE SUGGEST THAT YOU REQUEST SHIPMENT BY AIR EXPRESS IF IN A HURRY.

WE CAN BE REACHED BY TELEPHONE ANYTIME DAY OR NIGHT BY ASKING YOUR OPERATOR TO CALL RICHMOND, VIRGINIA, AND ASK FOR MECHANICSVILLE 2721. THE PERSON ANSWERING THE PHONE WILL BE ABLE TO TAKE YOUR ORDER AND TALK MUMS WITH YOU.

**WARRANTY.** While we exercise every precaution to see that our plants are true to name, we give no warranty expressed or implied, as to description, quality or productiveness of any plants we send out, and we will not be in any way responsible for the crop. Goods not accepted on these terms must be returned at once.

**WE OWE ALL OUR SUCCESS TO YOU. THANK YOU VERY MUCH.**

SINCERELY,

**WONDERLAND NURSERIES**

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*Large Flowering Commercial and Show  
Varieties*

Y E L L O W

OCT. 1		
GOLD LODE.	Deep golden yellow reflexed	\$ 4.00
OCT. 10.		
TINTS OF GOLD.	Deep yellow incurved	4.00
OCT. 15		
CHRYSELORA.	Large yellow incurved	4.00
OCT. 20		
BUTTERBALL.	Large clear yellow incurved	8.00
OCT. 25		
HARVEST MOON.	Bright yellow incurved show variety. Very large flower, exceedingly strong grower	20.00
OCT. 25		
MRS. H. E. KIDDER.	Very desirable deep yellow incurved	4.00
OCT. 25		
SUNGOLD.	Incurved deep golden yellow	6.00
OCT. 25		
BLAZING GOLD.	Deep golden yellow incurved	4.00
OCT. 28		
BARBARA PHILLIPS.	Fine glowing yellow show variety	16.00
OCT. 28		
GOLDEN AGE.	Deep yellow reflexed show variety	8.00
NOV. 1		
GOLDEN GLORY.	Popular yellow incurved	6.00
NOV. 1		
GOLDEN MAJESTIC.	Huge show variety	20.00
NOV. 1		
J. R. BOOTH.	Deep yellow show variety	16.00
NOV. 5		
YELLOW TURNER.	Bright yellow incurved	6.00
NOV. 5		
COL. F. M. ALGER.	Deep yellow show variety	8.00

Our plants are priced per 100. Not less than 25 of a variety sold.  
Minimum order \$4.00

*Large Flowering Commercial and Show Varieties***Y E L L O W**

NOV. 10		
<b>GOLDEN WEDDING.</b>	Golden yellow reflexed	6.00
NOV. 15		
<b>COLUMBUS DISPATCH.</b>	Deep yellow incurved	4.00
NOV. 15		
<b>FRIENDLY RIVAL.</b>	Deep chrome yellow incurved	4.00
NOV. 20		
<b>MARIE DE PETRIS.</b>	Deep yellow incurved	4.00
NOV. 25		
<b>SUNGOLD.</b>	Lemon yellow incurved	4.00
NOV. 25		
<b>GOLDEN PEARSON.</b>	Yellow incurved	4.00
NOV. 25		
<b>HARVESTER.</b>	Deep canary yellow	10.00
DEC. 10		
<b>GOLDEN MISTLETOE.</b>	Golden yellow standard	6.00
DEC. 10		
<b>METEORE.</b>	Very fine yellow incurved	8.00

**WHITE**

OCT. 15		
<b>QUAKER MAID.</b>	White tinged with pink	\$ 4.00
OCT. 18		
<b>SILVER SHEEN.</b>	Most popular white incurved	4.00
OCT. 23		
<b>AMBASSADOR.</b>	Creamy white incurved	4.00
OCT. 25		
<b>WHITE CHIEF.</b>	Very fine white incurved	6.00
OCT. 28		
<b>IVORY WHITE.</b>	Pure waxy white incurved	4.00
NOV. 1		
<b>ALBATROSS.</b>	White incurved	6.00

*Large Flowering Commercial and Show Varieties*

W H I T E

NOV. 1		
OCONTO.	Pure white incurved	6.00
NOV. 1		
MRS. HENRY ROBINSON.	Very fine white incurved	6.00
NOV. 1		
SNOW WHITE.	Popular white incurved	4.00
NOV. 1		
BETSY ROSS.	Purest white incurved	4.00
NOV. 5		
WHITE TURNER (WM. TURNER).	Incurved	6.00
NOV. 8		
WHITE POCKETT.	Large incurved show variety	8.00
NOV. 8		
INDIANAPOLIS WHITE.	Fine white incurved	4.00
NOV. 15		
MONUMENT.	Large white incurved	4.00
NOV. 18		
MARKETEER.	Large white incurved	4.00
NOV. 25		
MISS FLORA BOWERS.	Huge waxy white	8.00
DEC. 10		
WHITE MISTLETOE.	Late white incurved	6.00
DEC. 10		
DECEMBER WHITE.	White standard	8.00
DEC. 10		
MARGARET MOELLER.	Fine white incurved	10.00

P I N K

OCT. 15		
ROSEUM.	Large deep pink incurved	6.00
OCT. 15		
PINK CHIEF.	Bright rose pink incurved	6.00

Our plants are priced per 100. Not less than 25 of a variety sold.  
Minimum order \$4.00

*Large Flowering Commercial and Show Varieties*

## PINK

OCT. 20		
OCTOBER ROSE.	Pink incurved	6.00
OCT. 20		
MAJOR EDWARD BOWES.	Deep lavender incurved	4.00
OCT. 20		
JUSTRITE.	Deep rose pink incurved	6.00
OCT. 25		
ENCHANTRESS.	True rose pink incurved	4.00
OCT. 28		
EVENING STAR.	Deep rose pink	6.00
OCT. 28		
PINK DELIGHT.	Deep rose pink	6.00
NOV. 1		
LADY KNOX.	Very fine exhibition variety	16.00
NOV. 5		
MANHATTAN.	Tremendous blood red show variety	20.00
NOV. 5		
PINK TURNER.	Pale pink incurved	6.00
NOV. 5		
J. L. DAVIS.	Deep pink show variety	8.00
NOV. 8		
INDIANAPOLIS PINK.	Fine pink incurved	4.00
NOV. 8		
VERMONT.	Fine deep lavender incurved	12.00
NOV. 20		
DR. ENGUEHARD.	Fine deep pink incurved	4.00
NOV. 25		
HELEN FRICK.	Rose pink incurved	4.00
NOV. 30		
EDWIN SEIDEWITZ.	Lavender pink incurved	4.00
DEC. 10		
PINK MISTLETOE.	Pink standard	6.00

*Large Flowering Commercial and Show Varieties*

R E D B R O N Z E

OCT. 1		
WHITTESSAY.	Fine velvet red. Reflexed	6.00
OCT. 10		
INDIANOLA.	Reddish bronze incurved	6.00
OCT. 20		
COUNTRY MAIDEN.	Huge incurved apricot show variety	20.00
OCT. 25		
ALAMEDA.	Fine incurved bronze. Good pot variety	12.00
OCT. 25		
GRACE STURGIS.	Huge red show variety. Incurved	8.00
OCT. 25		
HILDA BERGEN.	Deep reddish bronze. Incurved	4.00
OCT. 28		
KEYSTONE.	Rich bronze. Incurved	6.00
OCT. 28		
DR. J. M. INGLIS.	Deep wine red. Incurved	8.00
NOV. 1		
APRICOT QUEEN.	Deep orange. Incurved	4.00
NOV. 1		
DETROIT NEWS.	Reddish bronze incurved	4.00
NOV. 5		
GLENVIEW.	Deep red incurved	8.00
NOV. 5		
FAUST.	Deep blood red show variety. Very fine	20.00
NOV. 5		
CAMBRIA.	Large bronze closely incurved	6.00
NOV. 8		
INDIANAPOLIS BRONZE.	Fine bronze incurved	4.00
NOV. 15		
ANACONDA.	Large red incurved	6.00
NOV. 15		
MRS. DAVID F. ROY.	Crimson large incurved	6.00

## *Large Flowering Commercial and Show Varieties*

### **RED BRONZE**

**NOV. 15**

**BRUTUS.** Large red incurved show variety ..... 20.00

**NOV. 18**

**GARNET KING.** Very deep red reflexed ..... 6.00

**NOV. 25**

**OAK LEAF.** Deep bronze incurved ..... 4.00

**NOV. 25**

**GLADYS PEARSON.** Buff incurved. Very popular ..... 4.00

**NOV. 30**

**MOHAWK CHIEF.** Very fine deep red ..... 6.00

**DEC. 10.**

**BRONZE MISTLETOE.** Late bronze standard ..... 6.00



### **LARGE FLOWERING CHRYSANTHEMUMS**

Our plants are priced per 100. Not less than 25 of a variety sold.  
Minimum order \$4.00

*Pompons, Single and Anemone Varieties*

We suggest you turn to Hardy Varieties for other good cut flower items. Many fine single and pompon varieties are listed as hardy.

## Y E L L O W

OCT. 20			
YELLOW HAMMER.	Golden yellow pompon		4.00
OCT. 20			
RODELL IMP.	Short pompon of good color and substance		4.00
OCT. 25			
GOLD FINCH.	Tall deep yellow pompon		4.00
OCT. 25			
GOLDEN SPRAY.	Deep yellow pompon		4.00
OCT. 25			
YELLOW DOT.	Well known shading pompon		4.00
OCT. 25			
PENELOPE.	Fine yellow button. Good stems		4.00
NOV. 1			
YELLOW SEA GULL.	Lemon yellow. Tall strong grower		4.00
NOV. 1			
YELLOW DAISY.	Deep lemon yellow daisy		4.00
NOV. 1			
MARY LENNON HALL.	Tall deep yellow pompon. Very popular		4.00
NOV. 1			
YELLOW DOTY.	Large yellow pompon		4.00
NOV. 1			
GOLDEN CHARM.	Deep golden pompon. Very hardy. Blooms a bit earlier than date listed		10.00
NOV. 1			
YELLOW BUCKINGHAM.	Well known daisy type		4.00
NOV. 5			
NUGGETS.	Deep yellow button. Very popular		4.00
NOV. 5			
BARCAROLE.	Fine deep yellow pompon		10.00

Our plants are priced per 100. Not less than 25 of a variety sold.  
Minimum order \$4.00

*Pompons, Single and Anemone Varieties*

## Y E L L O W

NOV. 5

**YELLOW ANEMONE.** Pure deep yellow form of this popular variety. Heavy producer. Excellent keeper 4.00

NOV. 10

**GEM.** A tall stronger Nuggets. Good firm flowers 4.00

NOV. 10

**HELIOS.** Deep golden yellow anemone. Good disbudded 4.00

NOV. 15

**PRINCETON.** Very fine deep orange pompon 4.00

NOV. 20

**GOLDEN EMBLEM.** Golden yellow pompon 10.00

NOV. 25

**WONDERLAND GOLD.** Golden yellow pompon.  
Strong grower 8.00

NOV. 25

**GOLDEN SCEPTRE.** Tall fine pompon 4.00

NOV. 25

**SUNNYSIDE.** Golden yellow pompon 6.00

NOV. 25

**GOLDSMITH.** Large yellow pompon of good keeping  
quality 4.00

NOV. 28

**APRICOT VALENCIA.** Buff yellow single 6.00

DEC. 5

**CHRISTMAS GOLD.** Fine yellow button 4.00

DEC. 5

**YELLOW CAMEO.** Deep yellow pompon 10.00

DEC. 10

**YELLOW SUPREME.** Large yellow anemone 4.00

DEC. 10

**SAN DIEGO.** Excellent yellow pompon 4.00

DEC. 15

**YELLOW GARZA.** Yellow anemone 4.00

*Pompons, Single and Anemone Varieties*

## Y' E L L O W

DEC. 20		
VIBRANT.	Deep yellow pompon	4.00
DEC. 30		
YELLOW SNOW.	Large yellow pompon	4.00

## R E D A N D B R O N Z E

OCT. 15		
GOBLIN.	Fine bronze pompon. Also listed under hardy varieties. Strong producer, good for shading	6.00
OCT. 25		
CAVALIER.	Bright dazzling red single	4.00
NOV. 1		
BRONZE BUCKINGHAM.	Bronze single, very much in demand	4.00
NOV. 1		
RED DAISY.	Tall strong grower	4.00
NOV. 5		
CHINA ROSE.	Very showy red-bronze anemone	4.00
NOV. 8		
THE TITAN.	Bright scarlet red anemone. Good disbudded. Very fine show variety	4.00
NOV. 10		
LIGHTHOUSE.	Very striking red single	4.00
NOV. 10		
RED MELBA.	Fine red single. Good disbudded	4.00
NOV. 15		
ESTRELITA.	Very fine bronze-gold show anemone	6.00
NOV. 15		
BRONZE MASTERPIECE.	Rosewood bronze pompon	4.00
NOV. 20		
SUNBURST.	A worthwhile late red pompon	4.00
NOV. 25		
CRIMSON GLOW.	Deep red anemone. Good for late benching	4.00

Our plants are priced per 100. Not less than 25 of a variety sold.  
Minimum order \$4.00

*Pompons, Single and Anemone Varieties***R E D A N D B R O N Z E**

NOV. 28		
ARGO.	Orange bronze pompon	8.00
DEC. 15		
SARONG.	Crimson scarlet single	4.00
DEC. 25		
HASAGAWA RED.	Crimson scarlet single	4.00

**W H I T E**

OCT. 15		
WHITE JEWEL.	Popular white button	4.00
OCT. 15		
SILVER BALL.	Fine white pompon	4.00
OCT. 15		
IRENE.	Favorite white button	4.00
OCT. 25		
PINOCCHIO.	Small white pompon	10.00
OCT. 25		
MINONG.	Fine tall white pompon	4.00
OCT. 28		
ARCADIA.	Tall white pompon. Hard to beat	4.00
NOV. 1		
SEA GULL.	Very fine pompon. Cream white	4.00
NOV. 1		
FRANCES SCHOEN PARK.	One of the most exquisite and largest Anemones we have ever had the pleasure of offering our trade. Color is a pure dazzling white, a very heavy grower, perfect form and foliage, unexcelled for exhibition purposes with individual flowers six inches or more across	12.00
NOV. 1		
WHITE DOTY.	Pure white pompons. Tall strong grower	4.00
NOV. 5		
WHITE ANEMONE.	Good disbudding variety	4.00

*Pompons, Single and Anemone Varieties*

## W H I T E

NOV. 8		
ILLINI GLORY.	Very popular large white single	4.00
NOV. 10		
VESPER.	Fine white pompon	6.00
NOV. 20		
MATCHLESS.	Large white pompon	10.00
NOV. 20		
SEAFOAM.	Choice white pompon	6.00
NOV. 25		
THE BELLE.	Pure white with high cushion	4.00
DEC. 5		
CAMEO.	Ivory white pompon	6.00
DEC. 15		
WHITE GARZA.	Late anemone	4.00
DEC. 25		
WHITE WONDERLAND.	A finer white would be hard to find. Heavy flowers with overlaid rows of waxy white petals. Fine keeper	8.00
DEC. 30		
REVELATION.	Fine white pompon	6.00

## PINK

OCT. 15		
JEWEL.	Best early pink pompon	4.00
OCT. 15		
VELVET JEWEL.	Deep velvet red-pink pompon. A distinctly outstanding new introduction	10.00
OCT. 20		
CAPT. COOK.	Very fine tall pompon	4.00
OCT. 20		
ERMALINDA.	Beautiful tall firm pompon	4.00
OCT. 25		
PINK POPCORN.	Great masses of flowers on strong stems	4.00
OCT. 25		
PINK DOT.	Popular pink pompon	4.00

*Pompons, Single and Anemone Varieties*

## P I N K

OCT. 25		
PINK DOTY. (LILLIAN DOTY).	Pale rose	4.00
OCT. 25		
BETTY ROSE.	We have never seen a more beautiful lavender anemone. Most beautiful under cloth or glass. Fine branching habits	4.00
NOV. 1		
ROSE CHARM.	Very large pompon. Flowers are firm and compact. Extra strong grower	4.00
NOV. 3		
NEW PINK BUCKINGHAM.	Truly a superior Buckingham	4.00
NOV. 5		
ROSE MADDER.	Fine dark pink anemone	6.00
NOV. 10		
SILVER TIPS.	Very popular pink pompon	6.00
NOV. 10		
THYRA.	Deep pink pompon. An excellent variety	4.00
NOV. 15		
MASTERPIECE.	Favorite pink pompon for this date	4.00
NOV. 15		
ORCHID BEAUTY.	Deep orchid anemone with yellow cushion. Very fine producer	4.00
NOV. 18		
NORMA.	Well liked anemone. Large when disbudded	4.00
NOV. 18		
USONA.	Deep pink pompon	4.00
NOV. 25		
MINUET.	Rose pink pompon	8.00
NOV. 25		
HASAGAWA PINK.	Deep rose single that you cannot afford to be without	4.00
NOV. 30		
PINK SUPREME.	Strong growing pink anemone	4.00
DEC. 10		
RIVERIA.	Deep luminous pink	6.00

*Novelties, Odd Form and Spider Varieties*

OCT. 1		
MARYLAND.	Large yellow incurved exhibition	16.00
OCT. 5		
BUTTERFLY.	Medium tube. Excellent yellow full double with good foliage and stem. Med. Hgt.	12.00
OCT. 15		
MAVIS ORANGE.	Excellent variety with stiff stems and flowers of good keeping quality. Quilled petals	10.00
OCT. 15		
ALABASTER.	Very early large English white. Good dis- budded. Very useful and very showy	10.00
OCT. 15		
MRS. DON MCIVOR.	Huge yellow exhibition English Mum. Strong grower. Very good variety	16.00
OCT. 15		
LEDA.	From the English group. A large heliotrope pink mum with beautifully rolled petals. Good disbudded. An excellent variety	10.00
OCT. 15		
SYLVIA.	Very choice pink spider mum. One of the very best early flowering kinds	16.00
OCT. 20		
ROSE PRINCESS.	Beautiful English introduction good disbudded or in sprays. An excellent variety	10.00
OCT. 20		
PURPLE PRINCESS.	Outstanding deep rose spider	10.00
OCT. 25		
GOOD GRACIOUS.	A large subdued yellow incurve in keeping with the name. Very novel	20.00
OCT. 25		
MAMORU.	Quilled deep orange. Fine show variety	10.00
OCT. 25		
KAY TASHIMA.	Huge pure white spider. When this va- riety is disbudded it is not at all unusual to get flowers fifteen inches in diameter. The long slender tubes are fishhooked	6.00

Our plants are priced per 100. Not less than 25 of a variety sold.  
Minimum order \$4.00

*Nouelties, Odd Form and Spider Varieties*

OCT. 25

**SOUVENIR.** Beautiful salmon pink. Very rare..... 20.00

OCT. 25

**BUNBU.** An exceedingly beautiful lavender tube with hooked tips. A distinct novelty..... 12.00

OCT. 25

**MARILYN.** A beautiful variety of lavender and old rose shadings. Good in pots, a dandy variety..... 6.00

OCT. 30

**WILLA TEMPLIN.** Ravishing golden bronze with hooked tips. Very large when disbudded..... 16.00

OCT. 30

**WAIKIKI.** A distinctly outstanding show variety in a bronze-gold spidery incurved mum. Huge flower, strong grower..... 20.00

NOV. 1

**UNIQUE.** Very aptly named. Quilled petals of rich wine-red color..... 20.00

NOV. 1

**PRIDE OF SUNNYSLOPE.** A more attractive spidermum is hard to find in this color. Deep rose pink with long drooping petals. Huge when disbudded, a fine show variety..... 10.00

NOV. 1

**PRINCE CHARMING.** Huge Valencia type bloom. Wonderful show variety..... 10.00

NOV. 1

**OHKWAN.** Huge yellow spider mum. Good disbudded..... 6.00

NOV. 1

**FUGI. (THE WISTERIA).** Largest of the spider mums. Color is deep orchid lavender..... 10.00

NOV. 1

**TAGGART.** Very outstanding novelty. Quilled petals covered with hair..... 20.00

NOV. 5

**FANTASIA.** A large white flower most distinctive in type. Has a pronounced central disc..... 20.00

*Novelty, Odd Form and Spider Varieties*

NOV. 10

**LOUISE FRIED.** An outstanding brilliant red with long tubular petals. A distinct novelty ..... **16.00**

NOV. 10

**VIRGINIA.** When disbudded this makes a tremendous flower, very showy, and sure to attract a great deal of attention. It is a clear deep yellow, with very long quilled petals, opening at the tips to roll back or reflex part way. A very unusual variety. Blooms about November 10 to 20 but lasts so long we always have them for Christmas ..... **10.00**

NOV. 10

**YOMEI.** Quilled golden petals terminating in red tips. Very popular cut flower ..... **6.00**

DEC. 1

**WONDERLAND.** Beautiful dark pink quilled type. A marvelous keeper. Excellent for cutting ..... **10.00**

DEC. 1

**GOLDILOCKS.** Brilliant yellow spider. Slender tubular petals with hooked tips. Very full flower ..... **20.00**

*Spoon Chrysanthemums*

OCT. 15

**ORCHID SPOON.** Lovely Cattleyea shade of orchid pink. Excellent habits, strong grower, fine for cutting. Makes a good pot plant ..... **6.00**

OCT. 15

**BROWNEYES.** We do not know why they named this Browneyes, as it is a double spoon with deep gold center and shading to pink at the spooned tips. A very remarkable combination of colors for this type of flower ..... **16.00**

OCT. 15

**JASPER SPOON.** A very unusual shade of crushed strawberry pink at the tip with light pink tubular center. Very unusual, an outstanding variety ..... **6.00**

Our plants are priced per 100. Not less than 25 of a variety sold.  
Minimum order \$4.00

*Chrysanthemums*

*Spoon Chrysanthemums*

OCT. 15

**GOLDEN SPOON.** Bright buttercup yellow ..... 6.00

OCT. 15

**WHITE SPOON.** A dazzling white with no shading or markings whatever. Last year many of you who wanted this could not get it. We have a heavy stock this year ..... 6.00

OCT. 15

**GRACE.** Dainty soft canary yellow flowers on sturdy stems. Each flower petal is a distinct spoon ..... 6.00

A VASE OF CHRYSANTHEMUMS

## *The Famous Cushion Chrysanthemums*

**THE FAMOUS CUSHIONS.** Called many things, including Amelia, Azalea, and Mound Mums, these plants form an attractive mound completely smothered in blooms. They are so popular, and so well known, that little need be said about them here. Very early, definitely an outdoor variety, yet said to be good as pot plants, the Cushion mums are a must in every retail establishment. Most people plant them too close together. They should be wide enough apart to permit proper spreading. We suggest four feet apart each way as the very closest they should be set.. While there are many variations of them, we have selected our plants for distinct color and good habits.

PINK CUSHION	4.00
WHITE CUSHION	4.00
RED CUSHION	4.00
BRONZE CUSHION	4.00
YELLOW CUSHION	6.00
NEW GOLD CUSHION. New clear yellow variety	10.00
LITTLE BOB. Outstanding very early red Cushion type	6.00
CHAMPION CUSHION. Fine red cushion	6.00
APRICOT GLOW. The finest bronze cushion we have seen to date	10.00
LAVENDER LASSIE. A distinctive cushion type	12.00
PIGMY GOLD. Early Cushion type covered with yellow buttons	10.00
SERENE. Cushion type. Large white flowers on very vigorous clumps	10.00
HURLEY'S YELLOW SUPREME. New fine yellow in a cushion type	10.00
DAHLIAMUM. Desirable cushion-type variety covered with deep red flowers resembling a cactus dahlia	8.00

Our plants are priced per 100. Not less than 25 of a variety sold.  
Minimum order \$4.00

## *The Beautiful Cascades*

NOV. 1

**ANNA.** White single with gold center. Blooms two inches  
in diameter. Rank grower ..... 8.00

NOV. 5

**JANE HARTE.** Yellow sport of Anna ..... 8.00

NOV. 5

**MT. HOOD.** A new double white cascade, rather incurved  
when disbudded, by far the best white cascade  
we have ever seen. Excellent cut flower variety,  
forming purest white balls two to three inches in  
diameter. A wonderful show variety ..... 20.00

NOV. 5

**CASCADES ASSORTED.** A mixture of several of the  
more common cascades ..... 6.00

### SUGGESTIONS FOR CULTURE OF CASCADES

● **FOREWORD**—Plants to be used for cascading effects are chosen because of their natural habit of producing a bushy growth and strong, flexible stems clothed with an abundance of florescent splendor.

**SOILS**—Satisfactory results may be obtained by using a good, productive garden soil. Maximum results may best be had by the use of a compost prepared according to the specifications of any one of numerous formulae suitable for the purpose. We suggest that you try a mixture composed of one part well-rotted steer manure, one part thoroughly decomposed leaf mold and two parts fairly heavy loam.

**POTTING**—Upon arrival plant should be placed in a 4 or 6 inch pot, size to be determined by stage of root development. Subsequent changes to increasingly larger pots must be made as the need arises. Each change should be accomplished before roots have had an opportunity to become pot-bound. Normally, July 15th should find plant permanently established in a 10 or 12 inch pot.

**WATERING**—Space adequate for watering purposes must be left at top of pot. Watering should be attended to daily and sufficiently early to insure superficial dryness of foliage before nightfall.

**FERTILIZERS**—Although liquid fertilizers compounded from animal manure are considered old-fashioned and are in truth a bit messy in the manner of their making they are none the less effective when properly applied. Commercial fertilizers have come into general use, are readily available and convenient to handle. Your dealer is doubtless qualified to choose the one most suitable for your specific need should you elect to use some form of the latter.

**FEEDING**—The plant must be fed more or less sparingly at bi-weekly intervals. After each application of fertilizer careful study of the progress of growth being made by the plant and the condition of its foliage should give you a clue as to the amount and strength you need

apply with each subsequent application. Avoid overfeeding at all times. Discontinue feeding when buds begin to show color.

**TRAINING**—By taking advantage of its natural pliability and with proper manipulation this type of plant may be trained after a fashion to suit the individual taste. The heartshaped cascade seems to be in public favor at the time and it is chiefly to the method of its training that we devote the following with a word of admonition to bear in mind the fact that the basic principle of inducting widespread growth and maximum florescence remains the same regardless of the delineation of pattern desired.

When plant is 5 or 6 inches high pinch top. From new growth reserve uppermost shoot for use as main leader. Stop remaining shoots at second or third joint. Later divide equally and train to either side of main leader. It is often desirable to use but one shoot on each side of the main leader and remove the rest.

When main leader is 12 inches high train to a firmly imbedded No. 10 galvanized wire 4 feet in length previously bent, at a point 5 inches above surface level of pot, to an angle of 45 degrees. Outer tip of wire must face to north. Tie end of main leader to supporting wire at weekly intervals.

All laterals and sublaterals should be pinched systematically at every second or third joint throughout the growing season to insure spread of growth and symmetry of form. As plant increases in width additional support is necessary for the purpose of stabilization.

To overcome the natural tendency of plant to develop blooms from extreme tip first with a perceptible movement toward base, discontinue routine pinching about Sept. 1st. On Sept. 5th complete final pinching of broadest one-third or basal division, on Sept. 10th the midsectional one-third and on Sept. 15th the final one-third.

Gradually lower main leader so that it will be in a horizontal position about Sept. 15th. When buds begin to form, with surface of plant facing south, start gradual downward bending of main leader and its support. When buds show color place on solid base at required height and bend to final vertical position.

### *Varieties Listed As Hardy*

#### Y E L L O W

##### SEP. 5

**SEPTEMBER GOLD.** Masses of firm round pompons.

Very showy. Good for cutting ..... 8.00

##### SEPT. 10

**EUGENE A WANDER.** Rather short stocky variety with golden yellow flowers. Good pot plant. Responds well to disbudding, and is a real prize as a cut flower 10.00

##### SEPT. 15

**OLD GOLD.** Truly an outstanding variety. Firm golden pompons with a keeping quality absolutely unsurpassed. In flower here on Sept. 15 we had blooms of this to show people as late as Nov. 10 in the open field after several hard frosts ..... 16.00

Minimum order \$4.00

Our plants are priced per 100. Not less than 25 of a variety sold.

*Varieties Listed As Hardy*

## YELLOW

SEPT. 15

**ALGONQUIN.** Very showy deep yellow flowers. Tall grower. Excellent cut flower variety ----- 6.00

SEPT. 15

**THALIA.** Dwarf yellow variety admired by everyone who sees it. Very showy variety ----- 6.00

SEPT. 20

**KING MIDAS.** Golden flowers thru late September and October. Good cut flower ----- 6.00

SEPT. 20

**YELLOW NORMANDY.** Excellent yellow cut flower variety ----- 6.00

OCT. 10

**MARION HATTON.** Very free flowering variety in a soft canary yellow. Remarkably resistant to frost ----- 6.00

OCT. 15

**JUDITH ANDERSON.** Masses of golden yellow buttons. A MUST IN EVERY PLANTING ----- 6.00

OCT. 15

**EUREKA GIANT.** Showy yellow flowers. Very heavy producer. Fine for cutting. The name applies to the size plant rather than the bloom. Should be given PLENTY of room in beds or rows ----- 12.00

OCT. 15

**GOLDEN CHARM.** Another outstanding yellow pompon. Heavy grower. Firm round flowers two inches or more ----- 10.00

OCT. 15

**MRS. SAM ROTAN.** Beautiful large yellow blooms on very sturdy stems. Fine cut flower ----- 8.00

OCT. 15

**PENELOPE.** Rich buttery yellow buttons in great profusion. Good growing habits ----- 6.00

OCT. 20

**GOLDEN QUEEN.** A tall yellow pompon of excellent habits. Fine for cutting ----- 6.00

Minimum order \$4.00

Our plants are priced per 100. Not less than 25 of a variety sold.

*Varieties Listed As Hardy*

## WHITE

SEPT. 20

**AVALANCHE.** A pure white variety the breeders will have to go some to beat. Extra strong grower, producing fine cut flowers in great abundance ..... 10.00

SEPT. 20

**SEPTEMBER CLOUD.** Beautifully rounded blossoms, purest white, with primrose shading in center, wonderfully dark green contrasting foliage. Nicely rounded compact plant completely covered with flowers from mid September to frost. (Description is from WAYSIDE GARDENS CATALOG.) Very satisfactory variety ..... 10.00

SEPT. 20

**INNOCENCE.** Good single white KOREAN ..... 6.00

SEPT. 20

**LITTLE ESKIMO.** Good white pompon ..... 10.00

SEPT. 20

**JEAN CUMMING.** Beautiful ivory white decorative type. Good for cutting ..... 6.00

SEPT. 20

**NORTH STAR.** Very showy new single white ..... 12.00

OCT. 10

**EARLIWHITE.** Early white pompon. Excellent for cutting. Hardy here ..... 6.00

OCT. 15

**SILVER MOON.** "This gleaming white chrysanthemum has a degree of warmth and intensity that is entirely new, and for which there is a real need. No other kind like it!!! No other attains such early perfection! The double milk white petals combine with the pale yellow central halo to suggest the play of soft moonbeams. A showier Shasta Daisy in effect; mild, sweet fragrance, remarkably contrasting dark green foliage, a fine lusty plant producing flowers from September on, equal to the finest greenhouse product, yet unusually frost resistant. These are the outstanding qualities of "SILVER MOON." Description is from WAYSIDE GARDENS catalog. We would add that it is very hardy ..... 6.00

*Varieties Listed As Hardy***W H I T E**

OCT. 15		
SILVER.	Ball shaped white pompon with tightly cupped petals	6.00
OCT. 15		
IRENE.	Very popular white button	4.00
OCT. 15		
SILVER BALL.	Pure white large pompon, excellent in every way. In our opinion the best white cut flower for about this date	4.00
OCT. 15		
WHITE JEWEL.	Popular white button	4.00
OCT. 15		
POLAR ICE.	Very desirable clear glistening blue-white without a trace of cream color. Very purest white. A very outstanding variety	12.00
OCT. 15		
SERENE.	Large white flowers on very vigorous bushy clumps	10.00

**P I N K**

SEPT. 10		
EARLY JOAN HELEN.	Large flowers of rich garnet hue, with bright yellow center	10.00
SEPT. 10		
APRICOT GLOW.	Listed under CUSHIONS. See p. 18	10.00
SEPT. 15		
DEAN KAY.	Mounds of beautiful pink flowers	6.00
SEPT. 15		
CORAL SEA.	Outstanding new variety in salmon-buff. Very strong grower	12.00
SEPT. 20		
EARLY WONDER.	Unusual variety with beautiful round pompons on strong stems, a very heavy producer	8.00
SEPT. 20		
ROSE GLOW.	Sweet scented pink blooms completely covering plant. Very showy variety	10.00

*Varieties Listed As Hardy*

## PINK

SEPT. 20

**BARBARA SMALL.** Double three inch flowers of clear rose-pink. Very strong grower ..... 12.00

SEPT. 20

**LAVENDER LASSIE.** A low cushion type also listed under CUSHIONS. Beautiful lavender buttons ..... 12.00

OCT. 1

**PINK RADIANCE.** Large double pink blooms on long stems. One of the best new Bristol introductions ..... 10.00

OCT. 1

**REMBRANDT.** Free flowering double blooms of coppery-rose-mauve on stocky upright clumps ..... 20.00

OCT. 10

**COUNTRY GIRL.** Large single pink. Outstanding cut flower. Very strong grower ..... 4.00

OCT. 10

**PEACH BLOSSOM.** Lovely pink pompons on tall strong stem. A fine cut flower, and very showy ..... 10.00

OCT. 10

**KRISTINA.** A Northland Daisy. Large flowers with long wide petals of deep rose-pink ..... 10.00

OCT. 15

**MRS. PIERRE S. DU PONT III.** Of this variety WAY-SIDE GARDENS says: "The quality of iridescence is so pronounced in this new Chrysanthemum that accurate description is difficult. The dominate shade is a soft peach tint blended with mauve undertones: the whole overcast with a luminous sheen. It is entirely distinct and lovely. The large, full, perfectly formed flowers are carried on tall branching stems. In full flower in early October, it will prove a grand addition to the garden, and an invaluable cut flower variety." All we can add is that it should be planted generously in every planting ..... 8.00

OCT. 15

**LAVENDER LADY.** Perfect fragrant flowers in a true lavender, strong grower, heavy branching habit, one of the very best. Unusually hardy ..... 8.00

*Varieties Listed As Hardy*

## PINK

OCT. 15

**JEWEL.** Extremely desirable pink pompon. Very fine cut flower 4.00

OCT. 15

**HESTIA.** Immense single flowers on strong stems 6.00

OCT. 15

**HEBE.** Outstanding pink Korean variety 6.00

OCT. 15

**JEAN TREADWAY.** Sparkling pink pompon on bushy long-stemmed plants 6.00

## BRONZE AND RED

SEPT. 10

**APRICOT GLOW.** Listed under CUSHIONS. See p. 18 10.00

SEPT. 10

**FIREGLOW.** Oriental red, very showy 12.00

SEPT. 10

**SEPTEMBER BRONZE.** Beautiful round pompons of rich orange-bronze. An outstanding variety in every way. Sept. to hard killing frost 10.00

SEPT. 20

**WILLIAM LONGLAND.** Beautiful clear bronze flowers 10.00

SEPT. 20

**GLOMERO.** Fine orange-bronze pompons on strong stems 10.00

SEPT. 20

**DAHLIAMUM.** Extremely desirable variety covered with deep red flowers resembling a cactus dahlia 8.00

OCT. 1

**BURMA.** Brilliant glistening orange with coppery undertones. Long stems for cutting 12.00

OCT. 5

**MANDALAY.** Deep orange-bronze. Excellent for cutting 12.00

OCT. 5

**BONFIRE.** Very fine deep red pompons of great beauty. A really fine variety 6.00

*Varieties Listed As Hardy*

## R E D A N D B R O N Z E

OCT. 5		
CHIPPEWA.	Very dark pink incurved flowers of three inches or more. A recent introduction of great merit. Good for cutting. Sturdy grower	10.00
OCT. 10		
NANCY COPELAND.	Glowing red semi-double. Excellent as a cut flower. Very showy	6.00
OCT. 10		
BURGUNDY.	Rich cerise crimson flowers on strong stems. A very impressive variety	6.00
OCT. 10		
REDGOLD.	Deep Brazil-red two inch blooms on strong stems. Very sturdy grower	12.00
OCT. 10		
RED VELVET.	Fine erect plant with double dark red flowers. Fine for cutting. Bunches easily. A top-notch variety in every way	10.00
OCT. 10		
RUBY POMPON.	Oftimes those who write descriptions of flowers are prone to let their imagination run away with them, and they can write a flowery description of about anything they have to use for material. Here, however, is a variety that should lead them a merry chase to do it justice. Just let us say that it is the best red of this type we have ever seen. Truly a pompon with good stem and foliage, a strong producer, this variety could hold its own among the entire field of reds. Early enough to be of real value to the open patch, Ruby Pompon could easily be listed as ONE OF THE BEST. Crimson flowers on strong stems, good for cutting, and bunches nicely. If you want a real good red for Early October, plant plenty of Ruby Pompon	8.00
OCT. 10		
RED RIDING HOOD.	Large red flowers, good grower, good for cutting. A really beautiful variety	10.00
OCT. 10		
VULCAN.	Single red Korean	6.00
OCT. 15		
OURAY.	Dazzling red button. Strong grower	6.00

*Varieties Listed As Hardy*

## RED AND BRONZE

OCT. 15		
MERCURY.	Deep red Korean single	6.00
OCT. 15		
LOUISE SCHLING.	Desirable flaming red	6.00
OCT. 15		
CRIMSON SPLENDOR.	Masses of large glistening red flowers on sturdy stems	6.00
OCT. 15		
MISS FRANCIS WHITTELEY.	This variety is also listed under large commercial disbud varieties. It can be grown either way, as we have found ready sale for the disbuds. It is a very strong grower, with stiff stems and quantities of glistening velvety red flowers of a decorative type. When disbudded, the petals are reflexed. Grown either way, it is a dandy variety, and should be freely used in every planting where a real showy red is needed	6.00
OCT. 15		
CALIPH.	For intensity of color, this variety cannot be equaled. The color is a rich oxblood red with a velvety sheen or glow so prominent that it stands out conspicuously among all other chrysanthemums of this color group. Excellent for cutting	6.00
OCT. 15		
EMBER.	Few varieties exceed this in sheer beauty. Glistening amber-red. Very fine cut flower	6.00
OCT. 20		
GOBLIN.	Graceful sprays of good pompons on strong stems. A very strong grower	6.00
OCT. 20		
BRONZE BEAUTY.	Well-formed pompons on sturdy stems. One of the best late bronze pompons	6.00

Our plants are priced per 100. Net less than 25 of a variety sold.  
Minimum order \$4.00

YOUR ATTENTION IS CALLED TO OUR SPECIAL OFFER  
OF COLLECTIONS TO BE FOUND ON PAGE 28

*Collections*

Some of our customers wish us to make up a collection of certain groups for them, trusting our judgment as to the kinds most suited for their needs. We offer here a ready made choice of collections to suit many of these requirements. Just order by NUMBER. If we do not feel sure we can send items most suited to your wants we will write you before booking the order.

**COLLECTION No. 1—1,000 LARGE FLOWERING DISBUD TYPE MUMS TO FLOWER BEFORE NOV. 5. \$40.00.**

You may state color preferences.

**COLLECTION No. 2—5,000 AS PER ABOVE: \$187.50**

**COLLECTION No. 3—1,000 LARGE FLOWERING DISBUD TYPE MUMS TO FLOWER NOV. 5 to XMAS. \$40.00.**

**COLLECTION No. 4—5,000 AS PER ABOVE, \$187.50.**

**COLLECTION No. 5—1,000 BUTTONS AND POMPONS TO FLOWER BEFORE NOV. 1, \$40.00.**

**COLLECTION No. 6—5,000 AS PER ABOVE, \$187.50.**

**COLLECTION No. 7—1,000 BUTTONS AND POMPONS TO FLOWER NOV. 1 TO XMAS, \$40.00.**

**COLLECTION No. 8—5,000 AS PER ABOVE, \$187.50.**

**COLLECTION No. 9—1,000 BEST POT PLANT VARIETIES IN EARLY, MIDSEASON and LATE. 50 each our 20 best varieties for this purpose, all labeled, \$50.00.**

**COLLECTION No. 10—5,000 AS PER ABOVE—but in 100 each 50 best, \$200.00.**

**COLLECTION No. 11—100 HUGE INCURVED, REFLEXED, AND NOVEL SHOW VARIETIES STRICTLY ASSORTED, NOT LABELED, \$10.00**

**COLLECTION No. 12—500 HUGE INCURVED, REFLEXED and NOVELTY SHOW VARIETIES, 25 EACH 20 KINDS, LABELED, \$50.00.**

**COLLECTION No. 20—1,000 HARDY VARIETIES IN A BALANCE OF COLORS AND TYPES, \$60.00.**

**COLLECTION No. 21—5,000 AS PER ABOVE, \$275.00.**

**COLLECTION No. 22—1,000 HARDY VARIETIES BEST SUITED FOR CUTTING, \$60.00.**

**COLLECTION No. 23—5,000 AS PER ABOVE, \$275.00.**

**COLLECTION No. 24—10,000 AS PER ABOVE, \$500.00.**

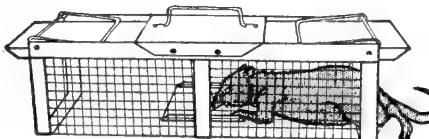
On collections 22, 23, and 24 color preferences may be stated.

## *Notice!*

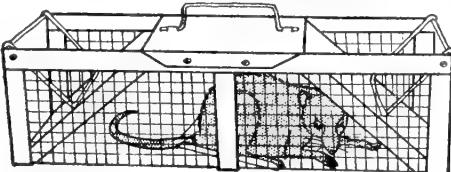
In this book we have tried not to overstate any descriptions of our mums. Some descriptions are taken from other catalogs, and some are our own. It is our desire to improve our list and we always appreciate suggestions and comments from our customers.

Not less than 25 of a kind sold. The price for 25 would be one-fourth the price for 100.

### **HUMANE "HAVAHART" TRAPS**



**Open at both ends. Animal walks in unsuspectingly**



**Both ends shut. The animal is caught unhurt**

#### **Number 2**

**Squirrels, Rats, Skunks, Muskrats, Rabbits,  
\$3.50 Per Trap**

#### **Number 3**

**Coon, Opossum, Skunks, Cats, \$8.00 Per Trap**

#### **Number 4**

**All Kinds of Snakes, \$7.00 Per Trap**

Don't be worried with any of these thieves which bother you. Catch him alive and give him a good talking to.

**YOU SHOULD NEVER BE WITHOUT THE  
SOUTHERN FLORIST and NURSERYMAN**

Published weekly for members of the flower and nursery industry and allied trades. There is a lot between those cover pages that concern YOU. Simply request a subscription blank from us, or write direct to

# SOUTHERN FLORIST & NURSERYMAN

## **120 Saint Louis Avenue**

## **FORT WORTH, TEXAS**

# DRAMM *Superior Spray*

# **AN ALL PURPOSE CONTACT INSECTICIDE**

## **for Chewing and Sucking Insects**

CONTAINS A SPREADER—KEEPS SPRAYER CLEAN

## ACTIVE INGREDIENTS

Beta thicyano ethyl esters of aliphatic fatty acids averaging 10 to 18 carbon

alcohols averaging 10 to 18 carbon atoms (LETHANE) .....	12½%	by volume
Alkyl aryl polyether alcohol .....	5%	by volume
Dichlor-diphenyl-trichlorethane .....	5%	by volume
Petroleum distillate .....	77½%	by volume
Total.....	100%	by volume

(Contains D.D.T.)

- Especially recommended for the control of millers, moths, leaf-rollers, caterpillars, worms, aphids, thrip, mealybugs, mum-mite, cyclamen-mite, glad-thrip, leaf hoppers and rose midge.
  - This insecticide has several killing agents in it and consequently kills a greater variety of insects.
  - It is not harmful to human beings or warm-blooded animals when used as directed.
  - Used by hundreds of florists all over the United States.
  - Highly effective . . . Most economical . . . Gives quicker kill . . . More lasting effect than pre-war sprays.
  - Keeps stable . . . Does not deteriorate with age.
  - A dilution of 1 to 300 usually sufficient for most greenhouse insects.

You save from \$2.50 to \$3.00 per gallon when you purchase DRAMM'S SUPERIOR SPRAY.

## Absolute Thrip Control for Gladiolas

## Books

Write us your book problems. We are in position to furnish almost any horticultural book in print. We list here only those dealing exclusively with the Chrysanthemum.

**"HARDY CHRYSANTHEMUMS" BY ALEX CUMMING.  
\$2.50 POSTPAID. (SEE REVIEW ON THIS BOOK BY  
SOUTHERN FLORIST & NURSERYMAN.)—REPRINT BE-  
LOW.)**

"Hardy Chrysanthemums," by Alex Cumming; the American Garden Guild, 202 pages, many illustrations; price \$2.50.

This is a revised edition of this popular book, first issued in 1939. Of it J. T. Thompson, commercial mum man at Ellerson, Va., who is himself advertising the book, says, "Here is a book you must have if you grow chrysanthemums. It tells you everything you need to know about handling chrysanthemums."

Contributing a foreword, Richardson Wright, after commenting on the author's achievements as a geneticist, goes on to say:

"This would seem to be work enough for one man. Now he has written about it. Here is an entire book devoted to the hybridizing, raising, and care of hardy chrysanthemums. In the words of the scientific world, it is a monograph, the first monograph on this subject. Unlike the general run of scientific monographs, it is brilliantly written, packed full of easily digested gardening information, and is guaranteed to open new worlds of hardy chrysanthemum beauty to all who read it."

The chapter headings will give an idea of the book's scope: "Hardy Mums in the Garden"; History of the Garden Chrysanthemum"; "Species, Types and Varieties"; "Culture"; "Diseases and Insects"; "Propagation"; "Chrysanthemum Breeding"; "Reminiscing"; "Recommended Varieties." The chapter on culture is perhaps the longest, and takes up various phases of growing. One of the subheadings is "Garden Chrysanthemums in the South and Southwest."

**"GARDEN & GREENHOUSE CHRYSANTHEMUMS" BY  
PROF. ALEX LAURIE AND D. C. KIPLINGER—\$2.00  
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### REVISED BOOK BRINGS MUM CULTURE UP TO DATE

"Chrysanthemums," by Alex Laurie and D. C. Kiplinger, 123 pages, illustrated; A. T. De La Mare Co., Inc., \$2.

This revision of the book of 15 years ago brings the information up to date, taking account of various cultural practices which were little known when the original book was written. Among these are soil-sterilization, shading, and extending the hours of daylight artificially. Late discoveries of effects of temperature on flowering, the use of disease-free cuttings, and the production of quality by specific methods of pinching, come in for attention. The hardy chrysanthemum and its greater popularity as a result of the improvements made by present-day breeders is given a chapter.

The aim of the authors has been to present the up-to-date information which enable the grower to produce mums of top quality—something, they say, which the keen competition of the postwar era is going to demand.

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## *Care of the Chrysanthemums*

Visitors at our Nurseries always ask how we get plants to stay bushy and self-supporting, while theirs sprangle and sprawl all over the place. We offer them some good advice which goes in one ear and out the other, since they won't believe that the plants will bloom if pinched or cut back so much. We try to follow the plan NOT OVER TWELVE INCHES HIGH BY MID-JULY. Some varieties are better if pinched or cut back yet again after that, while some would do better if let go earlier. These things one must discover working with the varieties. After the first topping three to five "breaks" or branches should appear. These in turn should be topped after they have two or three leaves, by removing the growing tip. Strong stocky plants will result, plants that will make a better show, and yield much better flowers if you want them for cutting. This stopping process DOES NOT APPLY TO THE MOUND VARIETIES KNOWN AS CUSHION MUMS. They are self branching, and do not need pinching at all.

We believe that while the Chrysanthemum will flourish in nearly any soil, a little insurance in the form of a complete fertilizer is a good policy. Apply as soon after planting as new growth sets in, and work in well. Use sparingly, applying more often.

Chrysanthemums that are being grown for cut flowers will have to be staked or tied in some manner to support them. Heavy with rain and dew, a little wind will knock them over, soiling the blooms. We like to drive stakes at intervals of every few feet, running twine or wire down each side of the row, crossing at each stake. If properly installed, this simple method will save a lot of blooms.

While chrysanthemums grown in the open are nearly free of insect pests, it may be necessary to spray for rollers and certain other pests.

